

True North Sports + Entertainment is looking for a dynamic individual to join our team as Host and Jets Insider, Jets TV to produce special Winnipeg Jets features, host live Jets TV segments and report Winnipeg Jets news.

What to be excited for in this role:

- Research, write and produce features and behind-the-scenes stories relating to Winnipeg Jets players, coaches, hockey operations and involvement with the True North Youth Foundation and other community initiatives.
- Report pertinent and timely Winnipeg Jets news from a variety of platforms.
- Produce and host live segments pre and post Winnipeg Jets games.
- Serve as the lead writer for *In Flight* magazine.
- Travel with the team, when required, to produce features.
- Collaborate closely with the Jets TV team, sharing story ideas and assisting with other projects when required.
- Maintain a personal and interactive social media presences and ensure accuracy when reporting across multiple platforms.
- Serve as the 'face' and 'voice' of the Winnipeg Jets initiatives at key True North events.
- Work with True North sales and marketing to attract and secure key corporate sponsorships when required.

What we need from you:

- A degree or diploma in communications or journalism or equivalent experience.
- A minimum of 5 years storytelling experience either in journalism or content marketing.
- Must have a strong, professional on-camera presence and personality and act as engaging host in a fast-paced environment. Thinking quickly and creatively in a live and studio environment is a must.
- Superior knowledge of the Winnipeg Jets, National Hockey League and professional hockey.
- Ability to write creatively, competently, and consistently in both the editorial and corporate genres.
- Knowledge of social media best practices will be considered an asset.
- Ability or willingness to learn multimedia programs.
- Ability to work with the utmost of discretion and confidentiality with stakeholders at all levels.
- Willingness and ability to work a variety of hours that include days, evenings, and weekends.
- Must possess a valid driver's license and own transportation to be able to travel between home facility and the practice facility when needed.
- Must be eligible to work in Canada and able to travel to the US and Canada without restrictions.

To apply for this position please email resume and cover letter including demo reel, writing samples and salary expectations to hr@tnse.com. Please include **Host and Jets Insider, Jets TV** in the subject line. Closing date: Sunday, July 23, 2017



TrueNorth
SPORTS + ENTERTAINMENT

WE ARE TRUE NORTH.

We thank all that apply, however, only those selected for an interview will be contacted. No phone calls please.