True North Sports + Entertainment is looking for an organized & highly motivated individual to join our team.

The Coordinator, Community Relations, will oversee the planning, execution and integration of programs and initiatives to increase awareness of the Manitoba Moose and Winnipeg Jets in the community.

What your responsibilities will be:
• Assist in coordination and execution of mascot community appearances.
• Assist in supporting relationships with local media while promoting Manitoba Moose and Winnipeg Jets hockey in the province.
• Assist in the planning and execution of community-related game day promotions, liaising with internal and external parties, as required.
• Assist in promotional activities as required at targeted Manitoba Moose hockey games and Manitoba Moose community promotions.
• Oversee True North’s Community Relations Promotional Team bookings
• Work directly with stakeholders in promoting the Manitoba Moose and AHL brand.
• Working with Director, Community Relations to arrange promotional team and mascot appearances at community events and for stakeholders in conjunction with the overall True North Sports + Entertainment community schedule.
• Assisting True North personnel in other promotional activities including media appearances, off-site promotions and other activities.

What we need from you:
• 2 - 3 years experience in a community relations and/or marketing role would be considered an asset.
• Desire to passionately communicate how our teams and their community initiatives create a tremendous source of pride for our province.
• Exceptional organizational skills.
• Good understanding of key desktop publishing and business communications’ programs (Adobe Creative Suite and Microsoft Office).
• Good inter-personal and communication ability in working with other staff, management, and community organizations.
• Ability to work as a positive contributor to a team in a dynamic, fast-paced sports and entertainment environment.
• Must be flexible with working weekends, evenings and holidays as required.
• Valid class five Manitoba Driver’s license and access to an automobile.
• Passion for hockey and knowledge of the NHL/AHL is considered an asset.

To apply for this position please email your resume and cover letter, including wage expectations (in PDF format as one document) to hr@tnse.com. Please include Coordinator, Community Relations in the subject line.

Closing date: Sunday July 15, 2018

We thank all that apply, however, only those selected for an interview will be contacted. No phone calls please.