

True North Sports + Entertainment is looking for a motivated and creative individual to join our team.

The **Video Production Coordinator** will assist in the creation of fresh and current video and written content supporting the Winnipeg Jets brand.

What to be excited for in this role:

- Collaborate on the creation and execution of video content ensuring it is meeting the needs of all stakeholders and maximizing fan engagement.
- Execute video shoots to support Winnipeg Jets hockey at home games, away games, and in the community including interviews, player profiles, and special events.
- Tell the Winnipeg Jets story with interesting and compelling written content for internal and external publications.
- Work in a creative team environment allowing for collaboration and innovation.
- An opportunity to share the travel responsibilities fulfilling the web content requirements during Winnipeg Jets away games.

What we need from you:

- Combination of experience and educational background with significant experience in shooting and editing video.
- Experience and incredible ability to write creatively.
- Ability to perform tasks during stressful fast-paced public situations while maintaining composure. Ability to be “on” even after busy days.
- Knowledge of social media best practices will be considered an asset.
- Extensive working knowledge of Adobe Creative with an emphasis on After Effects, Premiere Pro, and Photoshop.
- Responsible team member, with capacity to meet objectives and required timelines.
- Pleasant character and professional appearance.
- Willingness to work a variety of hours that include days, evenings, and weekends.
- Must be legally entitled to work in Canada immediately.
- Must be able to travel without restrictions to the US and Canada.
- Must possess a valid driver’s license and own transportation to be able to travel between home facility and the practice facility when needed.

To apply for this position please email your demo reel, resume and cover letter, including salary expectations (in PDF format as one document) to hr@tnse.com. Please include **Video Production Coordinator** in the subject line.

Closing date: Sunday, August 26, 2018.



TrueNorth
SPORTS + ENTERTAINMENT