

## True North Sports + Entertainment is looking for an organized & highly motivated individual to join our team.

The **Coordinator, Community Relations**, will oversee the planning, execution and integration of programs and initiatives to increase awareness of the Manitoba Moose and Winnipeg Jets in the community.

### What your responsibilities will be:

- Assist in coordination and execution of mascot community appearances.
- Assist in supporting relationships with local media while promoting Manitoba Moose and Winnipeg Jets hockey in the province.
- Assist in the planning and execution of community-related game day promotions, liaising with internal and external parties, as required.
- Assist in promotional activities as required at targeted Manitoba Moose hockey games and Manitoba Moose community promotions.
- Oversee True North's Community Relations Promotional Team bookings
- Work directly with stakeholders in promoting the Manitoba Moose and AHL brand.
- Working with Director, Community Relations to arrange promotional team and mascot appearances at community events and for stakeholders in conjunction with the overall True North Sports + Entertainment community schedule.
- Assisting True North personnel in other promotional activities including media appearances, off-site promotions and other activities.

### What we need from you:

- 2 - 3 years experience in a community relations and/or marketing role would be considered an asset.
- Desire to passionately communicate how our teams and their community initiatives create a tremendous source of pride for our province.
- Exceptional organizational skills.
- Good understanding of key desktop publishing and business communications' programs (Adobe Creative Suite and Microsoft Office).
- Good inter-personal and communication ability in working with other staff, management, and community organizations.
- Ability to work as a positive contributor to a team in a dynamic, fast-paced sports and entertainment environment.
- Must be flexible with working weekends, evenings and holidays as required.
- Valid class five Manitoba Driver's license and access to an automobile.
- Passion for hockey and knowledge of the NHL/AHL is considered an asset.

To apply for this position please email your resume and cover letter, including wage expectations (in PDF format as one document) to [hr@tnse.com](mailto:hr@tnse.com).

Please include **Coordinator, Community Relations** in the subject line.

Closing date: Sunday July 15, 2018

